

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
<del>S1</del>	<del>31</del>	<del>((warrant or option) near20 (share or stock or ownership or units)) same (trading or business) same (activity or volume or transactions)</del>	<del>US-PGPUB; USPAT; EPO; JPO; DERWENT</del>	<del>OR</del>	<del>ON</del>	<del>2007/05/24 11:18</del>
S2	298	((warrant or option) near20 (share or stock or ownership or units)) same (trading or business) same (activity or volume or transactions)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/13 22:49
S3	140	((warrant or option) near20 (share or stock or ownership or units)) near20 (trading or business) same (activity or volume or transactions)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/13 22:49
S4	64	((warrant or option) near20 (share or stock or ownership or units)) near20 ((trading or business) near10 (activity or volume or transactions))	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/13 22:52
S5	1	((warrant or option) near20 (share or stock or ownership or units)) near20 ((trading or business) near10 (activity or volume or transactions)) same (incentive or bonus or reward)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/13 22:52
S6	811	(merchant or seller) near20 currency	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/21 12:48
S7	2607	(customer or buyer or purchaser) near20 currency	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/21 12:49
S8	317	S6 same S7	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/21 12:49
<del>S9</del>	<del>76</del>	<del>S6 same S7</del>	<del>USPAT</del>	<del>OR</del>	<del>ON</del>	<del>2007/06/21 12:49</del>
S10	123098	(notif\$7 or alert\$ or "e-mail") near10 (bidder or customer or buyer or consumer or user or participant)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/24 11:20
S11	315	((notif\$7 or alert\$ or "e-mail") near10 (bidder or customer or buyer or consumer or user or participant)) same ((won or winning or higher or outbid) same auction)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/24 11:22
S12	14	((notif\$7 or alert\$ or "e-mail") near10 (bidder or customer or buyer or consumer or user or participant)) same ((won or winning or higher or outbid) same auction) same (image or photo\$6 or graphical)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/24 11:23

## EAST Search History

S13	3	((notif\$7 or alert\$ or "e-mail") near10 (bidder or customer or buyer or consumer or user or participant)) same ((won or winning or higher or outbid)) with auction with (image or picture or graphic\$4 or photo\$6)	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/25 09:06
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*The circled results have been fully  
reviewed by the examiner.*

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	"7047210".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT	OR	ON	2007/05/29 08:47
L2	4	("5835896"   "5890138"   "5897620"   "5978768").PN. OR ("7047210"). URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/05/29 08:48

*Forward / Backward reference search  
for the closest prior art patent reference.*

NPL DIALOG search 09/920521

? save auctionwithimage

SearchSave "AUCTIONWITHIMAGE" stored

? show files;ds

File 15:ABI/Inform(R) 1971-2007/May 24

(c) 2007 ProQuest Info&Learning

File 9:Business & Industry(R) Jul/1994-2007/May 23

(c) 2007 The Gale Group

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 275:Gale Group Computer DB(TM) 1983-2007/May 24

(c) 2007 The Gale Group

File 476:Financial Times Fulltext 1982-2007/May 25

(c) 2007 Financial Times Ltd

File 610:Business Wire 1999-2007/May 25

(c) 2007 Business Wire.

File 624:McGraw-Hill Publications 1985-2007/May 24

(c) 2007 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2007/May 24

(c) 2007 The Gale Group

File 621:Gale Group New Prod. Annou.(R) 1985-2007/May 24

(c) 2007 The Gale Group

File 613:PR Newswire 1999-2007/May 25

(c) 2007 PR Newswire Association Inc

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

File 16:Gale Group PROMT(R) 1990-2007/May 24

(c) 2007 The Gale Group

File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 634:San Jose Mercury Jun 1985-2007/May 23

(c) 2007 San Jose Mercury News

File 148:Gale Group Trade & Industry DB 1976-2007/May 24

(c)2007 The Gale Group

File 20:Dialog Global Reporter 1997-2007/May 25

(c) 2007 Dialog

File 35:Dissertation Abs Online 1861-2007/May

(c) 2007 ProQuest Info&Learning

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13

(c) 2002 The Gale Group

File 65:Inside Conferences 1993-2007/May 24

(c) 2007 BLDSC all rts. reserv.

File 2:INSPEC 1898-2007/May W2

(c) 2007 Institution of Electrical Engineers

File 474:New York Times Abs 1969-2007/May 25  
 (c) 2007 The New York Times  
 File 475:Wall Street Journal Abs 1973-2007/May 25  
 (c) 2007 The New York Times  
 File 99:Wilson Appl. Sci & Tech Abs 1983-2007/Apr  
 (c) 2007 The HW Wilson Co.  
 File 348:EUROPEAN PATENTS 1978-2007/ 200721  
 (c) 2007 European Patent Office  
 File 349:PCT FULLTEXT 1979-2007/UB=20070518UT=20070510  
 (c) 2007 WIPO/Thomson  
 File 347:JAPIO Dec 1976-2006/Dec(Updated 070403)  
 (c) 2007 JPO & JAPIO

Set Items Description

S1 45 ((NOTIF???????? ? OR ALERT????? ? OR "E-MAIL") (10N) (BIDDER OR CUSTOMER OR BUYER OR CONSUMER OR USER OR PARTICIPANT)) -  
 (20N) ((WON OR WINNING OR HIGHER OR OUTBID)) (20N) AUCTION  
 (20N) (IMAGE OR PICTURE OR GRAPHIC???? ? OR PHOTO???? ?)  
 S2 25 RD S1 (unique items)  
 S3 16 S2 AND PY<2001

? t s3/3,k/1-16

3/3,K/1 (Item 1 from file: 810)  
 DIALOG(R)File 810:Business Wire  
 (c) 1999 Business Wire . All rts. reserv.

0849994 BW1083

NORMAN LEVY ASSOCIATES: Internet Industrial Auction Now "Gathering"  
 Equipment for Sale

May 12, 1998

Byline: Business Editors

...centers, fabricating and toolroom  
 equipment, and metal forming machines.

As of June 1, when the auction web site officially opens, bidders  
 will be able to click on descriptions, photographs, and in...

...on any item and view all other  
 bids placed on that item. The current highest bidder on every item

will automatically be notified by e-mail that they are the high bidder. If a higher bid should come in later, the previous high bidder

will automatically be notified by e-mail to allow them to raise their bid, if desired. Bidding will close as of midnight EDT, June 14.

For further information on Norman Levy Associates' first Internet auction, contact the company by phone at 248-353-8640, by e-mail at <mailto:headquarters@nlainc.com> or visit the web site at <http://www.nlainc.com>.

Keywords: Internet, Auction, Manufacturing, Industrial, Production equipment, Norman Levy Assoc.

CONTACT: Norman Levy Assoc.  
Vicki Lamers, 248/353...

...PR Group

Norman Levin, 415/499-1403

KEYWORD: MICHIGAN

INDUSTRY KEYWORD: COMED INTERACTIVE/MULTIMEDIA/INTERNET

PHOTO: snr1

Today's News On The Net - Business Wire's full file on the Internet...

3/3,K/2 (Item 2 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0811740 BW1075

ONSALE: Cyberspace "Cola War" Breaks Out On the ONSALE Exchange

February 20, 1998

Byline: Business Editors/Technology Writers

...to Cherry  
for extra 25 cents."

How The ONSALE Exchange Works

Sellers list items for auction by entering a description of the goods or services and optionally posting a photo image. The seller

also selects an "asking price" for the item. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. At the end of the

auction period, the highest bidder(s) and the seller are both notified that the auction has closed. The seller then returns to The ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

...the leading electronic retailer pioneering an efficient and entertaining new distribution channel -- the interactive online auction. The company currently specializes in selling excess merchandise, such as refurbished and close-out products...

3/3,K/3 (Item 3 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0811125 BW1049

ONSALE: The ONSALE Exchange Enhances Person to Person Auctions with New Features

February-19, 1998

Byline: Business Editors/Computer Writers

...to list items again without having to manually re-enter the information; and a selectable auction length feature that allows the seller to set their own auction length from 2 to 14 days.  
How The ONSALE Exchange Works

Sellers list items for auction by entering a description of the goods or services and optionally posting a photo image. The seller also selects an "asking price" for the item. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification.

At the end of the auction period, the highest bidder(s) and the seller are both notified that the auction has closed. The seller then returns to The ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

...the leading electronic retailer pioneering an efficient and entertaining new distribution channel --

the interactive online auction. The company currently specializes in selling excess merchandise, such as refurbished and close-out products...

3/3,K/4 (Item 4 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0784169 BW0316

# ONSALE: The ONSALE Exchange Announces Strategic Partnership with the Collectibles Today Network

December 10, 1997

Byline: Business Editors & Computer Writers

...to a well-established online community."  
How The ONSALE Exchange Works  
Sellers list items for auction by entering a description of the product or service and optionally posting a photo image. The seller also selects the minimum starting bid price. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. They can increase their bid number through the Web site or via e-mail. At the end of the auction period, the highest bidder(s) and the seller are both notified that the auction has closed. The seller then returns to The ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via e-mail, phone...

3/3,K/5 (Item 5 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0780998 BW0226

# ONSALE: The ONSALE Exchange Unveils New Solution to the Classified Auction Privacy Problem; New Auction Q&A Feature Facilitates Communication in a Public Forum While Protecting Individuals' Privacy



December 03, 1997

Byline: Business Editors/Computer & Retail Writers

...parties to hold public  
discussions anonymously."

#### How The ONSALE Exchange Works

Sellers list items for auction by entering a description of the product or service and optionally posting a photo image. The seller

also selects the minimum starting bid price. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. They can

increase their bid through the Web site or via e-mail. At the end of the auction period, the highest bidder(s) and the seller are both

notified that the auction has closed. The seller then returns to The

ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

...the leading electronic retailer pioneering an efficient and entertaining new distribution channel -- the interactive online auction. The company currently specializes in selling excess merchandise, such as refurbished and close-out products...

3/3,K/6 (Item 6 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0768655 BW1060

ONSALE: Online Auctioneer ONSALE Announces the ONSALE Exchange Anchor  
Tenant Program

November 05, 1997

Byline: Business Editors/Computer Writers

...otherwise would not  
have the ability."

#### How The ONSALE Exchange Works

Sellers list items for auction by entering a description of the product or service and optionally posting a photo image. The s

eller

also selects the minimum starting bid price. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. They can

increase their bid through the Web site or via e-mail.

At the end of the auction period, the highest bidder(s) and the seller are both notified that the auction has closed. The seller

then returns to The ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

3/3,K/7 (Item 7 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0768200 BW1265

ONSALE: The ONSALE Exchange Receives 3,000 Classified Auction Listings in First Weekend

November 04, 1997

Byline: Business Editors/Computer Writers

...Machine

-- 29 Acres in East Texas

How The ONSALE Exchange Works

Sellers list items for auction by entering a description of the product or service and optionally posting a photo image. The seller

also selects the minimum starting bid price. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. They can

increase their bid through the Web site or via e-mail.

At the end of the auction period, the highest bidder(s) and the seller are both notified that the auction has closed. The seller

then returns to The ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

3/3,K/8 (Item 8 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0761197 BW0042

ONSALE: Online Auctioneer ONSALE Announces Exclusive Sponsorship of the  
Deja News' Hobby Internet Discussion Groups

October 21, 1997

Byline: Business Editors

...the forsale and marketplace discussion groups."  
How The ONSALE Exchange Works  
Sellers list items for auction by entering a description of the product or service and optionally posting a photo image. The seller also selects the minimum starting bid price. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. They can increase their bid through the Web site or via e-mail.  
At the end of the auction period, the highest bidder(s) and the seller are both notified that the auction has closed. The seller then returns to The ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

3/3,K/9 (Item 9 from file: 810)  
DIALOG(R)File 810:Business Wire  
(c) 1999 Business Wire . All rts. reserv.

0760318 BW1085

ONSALE: ONSALE Announces Launch of The ONSALE Exchange; A New Self-Service  
"Classified" Auction Supersite

October 20, 1997

Byline: Business Editors

...the U.S.), ticker symbol ONSL.

#### How The ONSALE Exchange Works

Sellers list items for auction by entering a description of the product or service and optionally posting a photo image. The seller

also selects the minimum starting bid price. Bidders place bids on these items using their existing ONSALE customer number. When bidders are outbid, they receive an e-mail notification. They can

increase their bid through the Web site or via e-mail. At the end of the auction period, the highest bidder(s) and the seller are both

notified that the auction has closed. The seller then returns to The

ONSALE Exchange to retrieve the names of the auction winner(s) and runners up. Then the seller contacts the buyer via email, phone or...

3/3,K/10 (Item 1 from file: 610)

DIALOG(R)File 610:Business Wire

(c) 2007 Business Wire. All rts. reserv.

00179175 20000125025B0426 (USE FORMAT 7 FOR FULLTEXT)

Volan Design Creates Memorable Online Brand for Bidtripper.com

Business Wire

Tuesday, January 25, 2000 11:50 EST

JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: NEWSWIRE

WORD COUNT: 742

2000

...information, travel reviews from experts and users, links to other travel services, slideshows and photo contests. A unique feature called Tripspotter allows consumers to tell Bidtripper.com the details of...

...they want to do. Tripspotter continually searches the auctions on Bidtripper.com and when an auction fits a user's vacation specifications, it automatically notifies the individual via email. Users can also search the website's auctions by destination, available...

...activities offered. In addition, Bidtripper.com features an automated email notification system,

designed to alert auction participants when they have won a bid or been outbid.

Bidtripper.com

Bidtripper.com creates a compelling global marketplace for independent hotels, inns, lodges, and...

3/3,K/11 (Item 2 from file: 610)  
DIALOG(R)File 610:Business Wire  
(c) 2007 Business Wire. All rts. reserv.

00121508 19991018291B1210 (USE FORMAT 7 FOR FULLTEXT)  
Las Vegas Company Debuts Internet Home Site  
Business Wire  
Monday, October 18, 1999 08:13 EDT  
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
DOCUMENT TYPE: NEWSWIRE  
WORD COUNT: 468

1999

...request and a preliminary title report.

Each home also has its own page containing a photograph, basic information about the home, open house times, auction-date information and the last highest bid.

Once an individual is approved, he is assigned...

...private password and identification number and can proceed bidding. In the event someone has a higher bid, the preceding bidder will be notified by e-mail to that effect.

All of the terms and conditions are agreed upon...

...Salt Lake City; and the San Francisco area, and Deiro will be franchising the home auction service to individual real estate firms and cities throughout the country. He or his partner...

3/3,K/12 (Item 1 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2007 The Gale Group. All rts. reserv.

04393345 Supplier Number: 55232881 (USE FORMAT 7 FOR FULLTEXT)  
XYPOINT LINKS INTERNET AUCTION SITES TO WIRELESS PHONES.  
PCS Week, v10, n28, pNA  
July 21, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 324

... and CEO of Seattle-based Xypoint.  
The initial focus of this platform will be Internet auction sites.  
Picture this: When a user places a bid at the site, a notification will arrive telling of a higher bid by someone else. Next, the user will have the option of placing a new...  
19990721

3/3,K/13 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2007 The Gale Group. All rts. reserv.

02736278 Supplier Number: 67453144 (USE FORMAT 007 FOR FULLTEXT)  
AuctionWatch.com Launches Product Enhancements for Small Businesses and High Volume Sellers.  
PR Newswire, pNA  
Nov 15, 2000  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 676

... New developments include:  
-- Inventory Importer -- Enables sellers to quickly and conveniently import existing inventory into Auction Manager Pro from such popular programs as Microsoft Excel, Access Database Files, Text Files, and others.  
-- Batch Data Converter -- Seamlessly converts auction listings created in eBay's Mister Lister application and Blackthorne's Auction Assistant Classic into Auction Manager Pro.

-- Automatic Winning Bidder Notification -- Offers  
fuller automation to  
    automatically send an invoice to buyers after an auction  
closes, and  
    our post sale tools now contact buyers instantly to set the  
fulfillment  
    cycle...

...Features -- Includes a redesigned navigation bar for  
    streamlined use and revamped Batch and Inventory Forms.  
-- Image Management Upgrade -- Enables sellers to import,  
file, post, and  
    manage thousands of digital images in...  
20001115

3/3,K/14 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2007 The Gale Group. All rts. reserv.

06592653 Supplier Number: 55570271 (USE FORMAT 7 FOR FULLTEXT)  
Selected home improvement site reviews.  
National Home Center News, v25, n15, p46  
August 9, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 3484

... or part number, or find a contractor from a 1.4 million-name  
database. The auction area, billed as the construction industry's  
only dedicated online auction, includes features that allow a  
user to follow bidding, receive alerts when outbid or  
automatically bid without physically being logged on.

    Eye appeal: 4  
    The site's clean...

...to flamboyant colors or techniques to attract attention, preferring to  
project a more business-like image.

    www.superbuild.com  
    When it went live: October 1998  
    Superbuild.com sells 50,000 items...  
19990809

3/3,K/15 (Item 1 from file: 20)  
DIALOG(R)File 20:Dialog Global Reporter

(c) 2007 Dialog. All rts. reserv.

05794995 (USE FORMAT 7 OR 9 FOR FULLTEXT)

eBay Addict: Keep Your Hand Off the Mouse, and No One Will Get Hurt

Beverly Bundy

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (FORT WORTH STAR-TELEGRAM - TEXAS)

June 15, 1999

JOURNAL CODE: KFWT LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 972

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... eye "GENUINE \*\*\* TURKISH VASE \*\*\* HAND PAINTED" and look at the description as well as the photograph.

If you care to bid, look at the last bid, figure what you'd like to pay, enter the amount and submit the bid. When the auction is completed (most are scheduled to run five days) the high bidder is notified by e-mail from eBay. Seller and buyer have three days to get in touch by e-mail, and the buyer sends off...

...check or money order, including the purchase price and usually, postage.

Like a real-deal auction, there is technique to be learned. Most heavy bidding seems to occur within an hour...

... of the item's close time. Sometimes the seller sets a reserve price, meaning it won't sell unless a certain price is met.

I blame my addiction -- as many people...

19990615

3/3,K/16 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2007 Dialog. All rts. reserv.

05129274 (USE FORMAT 7 OR 9 FOR FULLTEXT)

The Roanoke Times, Va., Computers Column

Sandra Brown Kelly

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (ROANOKE TIMES - VIRGINIA)

March 23, 1999

JOURNAL CODE: KRTV LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 620



(USE FORMAT 7 OR 9 FOR FULLTEXT)

... 800-476-5781, got into the business after reading about the rapid growth of Internet auction sales. He has since sold works to buyers in Italy, England and Canada and begun...

...When a seller contacts Jones, Jones photographs the piece to be sold and puts the picture and a description on an auction site. He markets the item, notifies the winning bidder and collects the money for the seller for a fee beginning with a minimum charge ...

...item selling up to \$125.

You can't find which items are his on the auction spots, but check out his folkartnet site.

Sandra Brown Kelly can be reached at 981...